

VIRTUAL JOB FAIRS

New York City • Los Angeles

WWD FASHION CAREER EXPO

2007

Leverage the power of WWD & Fashion Career Expo without leaving the office!

As a Virtual Exhibitor for WWD's Fashion Career Expo, your company will receive the following:

- A 3.25" x 2" Color Ad in WWD (supplied by you) to run in a special bannered section
- 25 Job Postings on FashionCareerExpo.com
- All of the resumes from the event in a keyword searchable database available to you on FashionCareexpo.com
- 30 days on WWD.COM/Classifieds



Fax back to 212.655.4501 or contact us at 212.655.4505 x244 for more information

WWD FASHION CAREER EXPO

Fri., Feb. 9th
Gotham Hall
New York City

Thurs., May 17th
CA Market Center
Los Angeles

Thurs., Sept. 20th
Gotham Hall
New York City

Thurs., Sept. 27th
CA Market Center
Los Angeles

Virtual Job Fairs & Resume Databases

NEW YORK CITY
FEBRUARY 9, 2007

\$1,695.

LOS ANGELES
MAY 17, 2007

\$1,695.

NEW YORK CITY
SEPTEMBER 20, 2007

\$1,695.

LOS ANGELES
SEPTEMBER 27, 2007

\$1,695.

Grand Total: \$ _____

WWD Bannered
Section for
February 9th
NYC Event will
run in WWD on
January 31st

Fax back today! 212.655.4501

Please Print CLEARLY

Company Name _____

Address _____

City, State, Zip _____

Tel _____ Fax _____

Email _____

Show Contact Name(s) _____

P.O. # if Applicable _____

Billing Contact _____ Tel _____

Billing Address _____

City, State, Zip _____

Advertising Agency _____

Authorized Signature _____ Date _____

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If paying by credit card, please fill in the following:

Credit card billing address if different:

Address _____

City, State, Zip _____

Credit Card Number _____

Check One:

MasterCard Visa AmEx

Expiration Date _____ Name on Card _____

Authorized Signature _____

• Payment must be made in advance of the event date. All sales are final. If you are unable to attend, and provide written notice within 5 business days prior to the event, we will issue you a credit to be used for any future event. Invoices 30 days past due are subject to a monthly 2% late fee. Resumes will be made available upon receipt of payment.

• Each exhibitor is solely and fully responsible for its own exhibit materials and should obtain insurance at its own expense

• Exhibitor grants permission to Job Expo International and WWD to use exhibitor's name and or logo for promotional purposes in connection with the show. This permission shall be extended to photos of the exhibitor's booth.

• Exhibitor assumes full responsibility and liability for the actions of its agents, employees or independent contractors, whether acting within or outside the scope of their authority, and agrees to indemnify and hold Job Expo International, Inc., WWD, Gotham Hall and/or California Market Center harmless from and against responsibility or liability.

Contact Seth Berk @ (212) 655-4505 x244 or SBerk@FashionCareerExpo.com

WWD FASHION CAREER EXPO

New York • Los Angeles

WWD Marketplace Section

- Your company's 4-color ad will appear in a special bannered section within WWD Marketplace.
 - Promote your company, recruitment opportunities available, position requirements and benefits to joining your team

Advertiser Benefits

- Reach professionals at all levels of the fashion, retail and beauty industries to fulfill all your employment needs
- Reach passive and active job seekers
 - *63% of WWD's audience reads 4 out of 5 issues each week, giving you the opportunity to reach loyal prospects not actively seeking a new position**
- Leverage the power of WWD's editorial authority among industry professionals to increase brand awareness

Material Specifications

- Ad Size: 3.25" wide x 2" high for a single unit; 3.25" wide x 4" high for a double unit
- If the advertiser is submitting camera ready art, it must be a high resolution PDF only (2400 dpi)
- All fonts must be embedded and all images used in the ad must be high resolution (300 dpi)
- E-mail ad materials to kristina_berberich@condenast.com
- For WWD Marketplace sales information contact Julie Azous, Associate Publisher of Classified at 212.630.4618 or email at julie_azous@condenast.com

* Source: WWD Subscriber Study, Beta Research Inc. 2005.

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The Premier hiring events during Fashion Week in New York & Los Angeles!

WWD FASHION CAREER EXPO

Past & Present Exhibitors Include:

A X Armani Exchange	French Connection	Nordstrom
Abercrombie & Fitch	Gap Inc.	Oakley, Inc.
Aerosoles	Geneva Watch Group	Oshkosh B'Gosh
Aldo Shoes	GI Apparel / TABOO	Pacific Sunwear
American Eagle Outfitters	GM Design Group	Paul Stuart
American Girl Place	Guess?, Inc.	Payless ShoeSource
Ann Taylor	H&M	Phillips-Van Heusen
Anthropologie / Urban Outfitters	IT USA, Inc.	Polo Ralph Lauren
Apparel Holdings Group	J. Crew	Quiksilver
Ariela-Alpha International	JCPenney	QVC, Inc
Armani Exchange	Johnston & Murphy	Rubie's Costume Co.
Bare Escentuals	Jones Apparel Group	RTR Packaging Corp.
Barneys New York	Jos. A. Bank	Saks Fifth Avenue
bebe Stores	K&G Fashion Superstore	Sara Lee Branded Apparel
Bed, Bath & Beyond	Kellwood	Sears Holdings Corp.
Berkeley College	Kenneth Cole Productions	Skechers USA, Inc
Bloomingdale's	Kids Headquarters	Sleepy's
Brooks Brothers	Kohl's Department Stores	Southpole
Burton Snowboards	L.L. Bean, Inc.	Steve Madden
By Design / Love By Design	Lands' End, Inc.	Steve & Barry's
Charlotte Russe	Le Chateau	Swarovski North America
CHF Industries	LeSportsac	Swatch
Chico's FAS, Inc.	Levi Strauss & Co.	T. Foster & Co, Inc.
Coach	Limited Brands	Talbots
Coldwater Creek	Liz Claiborne Inc	Target Corporation
Cole Haan	LL Bean	The Children's Place
Delia's	L'Oreal Group	The J. Jill Group, Inc.
ECKO UNLTD	Loro Piana	The Men's Wearhouse
Eddie Bauer	Macy's Merchandising Group	The TJX Companies
Eileen Fisher	Maidenform Inc.	Tiffany & Co.
Elie Tahari	Mark Ecko Enterprises	Tommy Hilfiger, USA
Enyce Inc.	Max Leather Group/ Cipriani	Tourneau
Federated Merchandising Group	Mothers Work Inc.	Uniqlo - USA
Fila USA, Inc.	Movado Group	VF Sportswear Inc.
Enyce, LLC	MUDD Jeans LLC	Wal-Mart Stores, Inc.
Foot Locker	Mulberry Neckwear	Warnaco Inc.
Fossil	Nautica Enterprises	Zara Inc. & more...
	Neighborhoodies	