



Financial Career Expo 2008

Resume Database

presented by

The New York Times



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Financial Career Expo's 14 years of event production combined with the extraordinary reach of **The New York Times** and their **Monster.com** alliance, The Financial Career Expo gives you unparalleled recruitment exposure making us the **#1 Recruiting Tool for the Finance Industry!**

Database of over 1700 Experienced Financial Professionals!

FEATURES & BENEFITS

- Access to the entire online database of resumes from before and after March 2008's Financial Career Expo on FinancialCareerExpo.com
- 25 Job Postings on FinancialCareerExpo.com
- Unlimited Hires! No Costly Placement Fees!

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www.FinancialCareerExpo.com

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- Controllers
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- Economic Analysts
- Economic Mgrs.
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- Investment Bankers
- IT Professionals
- Leasing Specialists
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- Loan Officers
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- Traders - all areas
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The New York Times

THE POWER OF THE *The New York Times*

The New York Times

- NYTimes.com reaches **14.1 million** monthly visitors, with a combined print and online audience of **17.6 million** readers. ⁽¹⁾
- The New York Times reaches 3.5 million weekday readers and **4.6 million Sunday readers.** ⁽²⁾
- Nearly nine out of ten NYT readers read the weekday business section (86%) or the Sunday business section (89%). ⁽³⁾
- Nearly seven out of ten NYT print and online readers graduated college or higher ⁽¹⁾
- Nearly one out of two NYT print and online readers hold **professional or managerial** positions. ⁽¹⁾
- The combined power of NYTimes.com and Monster provides recruiters with access to over **49 Million resumes** nationwide and over 3.5 million resumes in the New York market, of which 850,000 are financial services resumes. ⁽⁴⁾

1) Source: Nielsen NetRatings @Plan, Summer 2007

2) Source: MRI spring 2007

3) Source: NYT Reader Panel, Nov 2006

4) Source: Media Audit, 2006-2007

COMBINED WITH **Financial Career Expo**

Expo International, producer of over 600 Hiring Events Nationwide including TECHEXPO, Fashion Career Expo & Diversity Expo, once again brings you the most comprehensive platform for the hiring of new talent. Teamed up with the The New York Times for the second consecutive year, Financial Career Expo will draw the best talent in the industry to meet with your hiring managers face to face in one afternoon.

Past Clients Include:

- Accenture
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- Prudential
- Russell Investments
- The Bachrach Group
- UBS
- & many more...

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DATABASE & VIRTUAL JOB FAIR ORDER FORM

With the purchase of the Virtual Job Fair, you will receive full access to a keyword searchable resume database of resumes collected before and during the show available on FinancialCareerExpo.com - with over 1700 resumes of experienced Financial Professionals!

Additionally you will be able to post 25 jobs on the leading job board, www.FinancialCareerExpo.com

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P.O. # if Applicable: _____

Authorized Signature: _____

Billing Contact: _____

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Cancellation of events must be made in writing no less than 2 weeks prior to the show date to avoid penalties. Invoices are due upon receipt. Invoices 30 days past due are subject to a monthly 2% late fee.

Fax back this Form to 212-655-4501 or Call us: 212-655-4505 ext. 252