



# Financial Career Expo 2008

presented by **The New York Times**



New York City.

The Leading Recruiting Event  
in the Financial Capital of the World.

NY's ONLY Equal Opportunity Career Fair Targeting Experienced Financial Professionals  
Over 1400 qualified candidates attended in October of 2007!

Banks, Insurance Companies, Investment Firms, Accounting Companies, Mortgage Companies and Hedge Funds can fill positions in Financial Sales / Planning, Accounting, Consulting, Corporate Banking, Equities, I/T, Insurance, Investment Banking, Risk Management, Trading & more!

Financial Career Expo's 14 years of event production combined with the extraordinary reach of **The New York Times** and their **Monster.com** alliance, The Financial Career Expo gives you unparalleled recruitment exposure making us the **#1 Recruiting Tool for the Finance Industry!**

*In the Financial Capital of the World - Manhattan*

**Tuesday, Sept. 16<sup>th</sup> • 12PM - 6PM**  
The Hilton NY • Sixth Avenue @ 53rd Street

### Fill Positions For:

#### PARTICIPATION INCLUDES:

- Display Advertisement in a special bannered section of **The New York Times** Sunday Business
- Face-to-Face Interviews with Hundreds of Professionals pre-screened for a minimum of 3 years financial experience and a bachelor's degree
- 25 Job Postings on FinancialCareerExpo.com
- Booth Space, Table, Chairs & Signage
- Inclusion in our Massive Print, Online & Direct Mail Advertising Campaign
- Unlimited Hires! No Costly Placement Fees!
- Keyword Searchable Database of all Candidates
- Catered Breakfast, Lunch & A Champagne Toast!

- Account Examiners
- Account Executives
- Account Managers
- Accountants
- Accountant Mgrs.
- Accounting Technicians
- Appraisers
- Auditors & Mgrs.
- Bank Managers
- Billing Specialists
- Bookkeepers
- CPAs
- Claims Examiners
- Compliance Officers
- Controllers
- Cost Accountants
- Credit Analysts
- Economic Analysts
- Economic Mgrs.
- Economic Specialists
- Financial Analysts
- Financial Advisors/Planners
- Investment Bankers
- IT Professionals
- Leasing Specialists
- Liability Examiners
- Loan Officers
- Loan Processors
- Mortgage Bankers / Brokers
- Mutual Fund Mgrs.
- Payroll Administrators
- Risk Management
- Senior Accountants
- Stock & Bond Brokerage
- Traders - all areas
- Tax Advisors
- ...& more!

#### SPACE WILL SELL OUT IN ADVANCE

**Reserve Today: Call Chad Dinzes at 212.655.4505 x252**

**[www.FinancialCareerExpo.com](http://www.FinancialCareerExpo.com)**

**To Be Advertised In:** The New York Times, Monster.com, Equal Opportunity Publications, Financial Times, Financial Week, Consulting Magazine, NewYorkBusiness.com, HotJobs, The Wall Street Journal, Forbes, Vault & more!



# Financial Career Expo

presented by

# The New York Times

THE POWER OF THE **The New York Times**

## The New York Times

- NYTimes.com reaches **14.1 million** monthly visitors, with a combined print and online audience of **17.6 million** readers. <sup>(1)</sup>
- The New York Times reaches 3.5 million weekday readers and **4.6 million Sunday readers.** <sup>(2)</sup>
- Nearly nine out of ten NYT readers read the weekday business section (86%) or the Sunday business section (89%). <sup>(3)</sup>
- Nearly seven out of ten NYT print and online readers graduated college or higher <sup>(1)</sup>
- Nearly one out of two NYT print and online readers hold **professional or managerial** positions. <sup>(1)</sup>
- The combined power of NYTimes.com and Monster provides recruiters with access to over **49 Million resumes** nationwide and over 3.5 million resumes in the New York market, of which 850,000 are financial services resumes. <sup>(4)</sup>

1) Source: Nielsen NetRatings @Plan, Summer 2007

2) Source: MRI spring 2007

3) Source: NYT Reader Panel, Nov 2006

4) Source: Media Audit, 2006-2007

## COMBINED WITH **Financial Career Expo**

Expo International, producer of over 600 Hiring Events Nationwide including TECHEXPO, Fashion Career Expo & Diversity Expo, once again brings you the most comprehensive platform for the hiring of new talent. Teamed up with the The New York Times for the second consecutive year, Financial Career Expo will draw the best talent in the industry to meet with your hiring managers face to face in one afternoon.

### Past Clients Include:

- Accenture
- Ameriprise Financial
- Anchor Financial Services, LLC.
- Barclays Global Investors
- BearingPoint
- Bloomberg L.P.
- Broadridge Financial
- Credit Suisse
- Deloitte
- Duff & Phelps
- Federal Deposit Insurance Corp.
- Financial Industry Regulatory Authority
- First Command Financial Services
- Franklin Templeton Investments
- Freddie Mac
- HSBC Bank NA
- Ipreo
- Locke Careers, Inc.
- MetLife - Strategic Planning Group
- New York Life Insurance Co.
- New York Networking Group
- Northwestern Mutual Financial Network
- OppenheimerFunds, Inc.
- Port Authority Of NY & NJ
- Prudential
- Russell Investments
- The Bachrach Group
- UBS
- & many more...

**Reserve Today: Call Chad Dinzes at 212.655.4505 x252**



## REGISTRATION FAX FORM

### 1: Choose Your Level of Participation:

#### Platinum - \$5,995 per event

**Sept. 16**

- Double Booth with Prime Location
- 2 Column x 4" Display Ad in **The New York Times** Sunday Business
- Featured Employer Button on DealBook Jobs section
- 2 Monster.com postings
- 50 Job Postings on FinancialCareerExpo.com

#### Premier - \$4,995 per event

**Sept. 16**

- Single Booth with Prime Location
- 2 Column x 2" Display Ad in **The New York Times** Sunday Business
- Presence on DealBook Jobs online
- 25 Job Postings on FinancialCareerExpo.com

#### Standard - \$3,995 per event

**Sept. 16**

- Single Booth
- 1 Column x 2" Display Ad in **The New York Times** Sunday Business
- Presence on DealBook Jobs online
- 25 Job Postings on FinancialCareerExpo.com

### 2: Enhance Your Presence with a Sponsorship

\*sponsorships are in addition to standard booth price

**Bag Sponsorship \$1,995\*\*** (limited to one company)

Candidate Bags - Build your brand with your logo on all attendee bags, includes prime booth location

\*\*plus cost of materials

**Silver Sponsorship \$995** (limited to five companies)

Materials Distribution - An item of your choosing will be distributed to every attendee at registration. Includes prime booth location.

Participation Total		Sponsorship Total		Add Electricity (\$75 per event)	=	GRAND TOTAL
\$ _____	+	\$ _____	+	\$ _____		\$ _____

We are currently recruiting for the following positions: \_\_\_\_\_

### Plan for your recruiting needs and reserve your space today.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web: \_\_\_\_\_

Main Contact Name(s): \_\_\_\_\_

P.O. # if Applicable: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Billing Contact: \_\_\_\_\_

Billing Tel: \_\_\_\_\_

Billing Fax: \_\_\_\_\_

Credit card billing address if different from above:

Street: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Our price includes everything: NYT Advertisement, Job Postings on FinancialCareerExpo.com, Print & Internet Ads, Booth, all Registration Materials and Signage, Continental Breakfast, Catered Lunch, Champagne Toast & more...

Check One:

MasterCard  Visa  AmEx

Name on Card \_\_\_\_\_

Authorized Signature

If paying by credit card, please print all information here:

Credit Card Number:

\_\_\_\_\_

Exp Date

Cancellation of events must be made in writing no less than 2 weeks prior to the show date to avoid penalties. Invoices are due upon receipt. Invoices 30 days past due are subject to a monthly 2% late fee.

**Fax back this Form to 212-655-4501 or Call us: 212-655-4505 ext. 252**